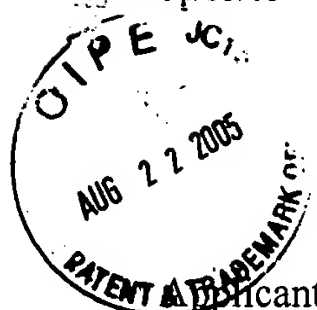


2614  
JPW



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Ian Copeman, Chaitanya Kanojia and Martin S. Cosgrove

Application No.:	09/873,944	Group:	2614
Filed:	June 4, 2001	Examiner:	Aklilu, Kirubel
Confirmation No.:	3399		
For:	TARGETED PROMOTION DEPLOYMENT		

CERTIFICATE OF MAILING OR TRANSMISSION	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or is being facsimile transmitted to the United States Patent and Trademark Office on:	
08-18-05	Donna Bartolone
Date	Signature
DONNA BARTOLONE	
Typed or printed name of person signing certificate	

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment for filing in the above-identified application.

- [ ] Small entity status of this application under 37 C.F.R. 1.9 and 1.27 has been established by a Small Entity Statement previously submitted.
- [ ] A Small Entity Statement to establish small entity status under 37 C.F.R. 1.9 and 1.27 is enclosed.

08/23/2005 ZJUHR1 00000003 09873944

01 FC:1252

450.00 0P

The claims fee has been calculated as shown below:

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA
TOTAL	32	MINUS	* 32	0
INDEP	2	MINUS	** 3	0
<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEP. CLAIM				

SMALL ENTITY

	RATE	ADDIT. FEE
X	\$ 25	\$
X	\$100	\$
+	\$180	\$

TOTAL= \$ 0

OR

OTHER THAN  
SMALL ENTITY

	RATE	ADDIT. FEE
X	\$50	\$ 0
X	\$200	\$ 0
+	\$360	\$

TOTAL= \$ 0

\* not fewer than 20

\*\* not fewer than 3

The Application Size Fee has been calculated as shown below:  
(Effective for cases filed on or after December 8, 2004)

Actual Sheets (Including current amendment)	Highest No. of Sheets Paid For (At least 100)	No. of Additional Units Required (Increments of 50 sheets)

SMALL ENTITY

Rate	Total Amount Owed
X \$125	\$[ ]

OTHER THAN  
SMALL ENTITY

Rate	Total Amount Owed
X \$250	\$[ ]

Payment  
Sufficient for  
up to

[ ] Sheets

### Petition for Extension of Time

- [ X ] Applicant hereby petitions to extend the time to respond to the Office Action dated March 21, 2005 for two months from June 21, 2005 to August 21, 2005. The appropriate fee is set forth below.
- [ ] [For action-specific language in an extension of time, go to insert, file, public folders, firm templates, and select the appropriate paragraph.]

<input type="checkbox"/>	Petition for [                      ] month Extension of Time	\$ _____
<input type="checkbox"/>	Claims Fee	\$ _____
<input type="checkbox"/>	Application Size Fee	\$ _____
<input type="checkbox"/>	Other Fees:	
	_____	\$ _____
	_____	\$ _____
	<b>TOTAL:</b>	\$ _____ 0

[ X ]	Petition for two month Extension of Time	\$	450
[   ]	Claims Fee	\$	
[   ]	Application Size Fee	\$	
[   ]	Other Fees:		
		\$	
		\$	
	TOTAL:	\$	450

By Michael J. Badzinski  
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Dated: 8/18/05